

POSITION DESCRIPTION

Position Title:	Graphic Designer
Position Status:	Part time, 3 days / 24 hours per week
Salary:	\$30,000 + superannuation
Location:	Melbourne Animal Rights Centre, South Melbourne
Reports to:	Campaign Director
Position Purpose	
To boost social media engagement and the reach and effectiveness of FTP campaigns by producing visual media.	
Key Accountabilities & Responsibilities	
<ul style="list-style-type: none"> • Design visually striking, professional images using campaign materials provided by FTP • Design images in-between campaigns for regular daily posts on social media, focusing on varying aspects of animal rights/protection and sentience, health and environmental implications of animal agriculture, etc • Design advertising materials for a range of print and web formats • Produce short video clips for social media posts (as required) 	
Experience, Knowledge and Skills	
<ul style="list-style-type: none"> • 3+ years' experience in a similar role • Relevant qualifications or certifications • Competence in Adobe Creative Cloud software including Photoshop, Illustrator and InDesign, and optionally After Effects, Audition and Premiere Pro • Sound understanding of, and personal dedication to, animal rights • Ability to work effectively within a team environment • Great attention to detail • Ability to meet deadlines • Creativity and initiative – the ability to devise new concepts, topics and approaches independently 	
Living the FTP Values	
Animal rights	Believe in the rights of non-human animals to not be exploited, owned, abused, or killed for human purposes.
Integrity	Be guided at all times by consistent moral principles, proudly accountable for all publicly and privately made decisions.
Empowerment	Recognise the interconnectedness of all oppression, acting with an ethical continuity throughout all issues by not tolerating any form of oppression. Showing respect for all beings regardless of ethnicity, gender identity, sexual orientation, faith, ability, class, age, and species, and encouraging the empowerment of those from marginalised groups.
Safe Place	Promote open, respectful communication and a practice of “calling it in” as the first step for conflict resolution, maintaining compassion for all even in the face of adversity, and striving for a culture where individuals feels safe from harm and harassment.

Transparency	Advocate freedom of relevant information regarding matters of public/consumer interest and social justice, while respecting security culture to avoid compromising the safety and effectiveness of campaigns.		
Innovation	Continually seek new methods to improve effectiveness of our operations and the overall movement.		
Unity	Support and empower other individual activists and organisations in their own work, including but not limited to the sharing of resources, tools and information.		
Non-violence	Strongly oppose all violence towards human and non-human animals.		
OH&S			
<ul style="list-style-type: none"> • Use safe manual handling techniques, practice safe work habits in line with FTP OHS Policies • Wear protective clothing provided where necessary and take a consultative role in assisting and maintaining a clean, tidy work area and a healthy and safe working environment • Report any health or safety hazards, faults, repairs, broken or damaged company property, cleaning needs and accidents immediately • Ensure all equipment is kept in good working order and used only for the purpose for which it was intended • Be fully conversant with emergency procedures 			
Last Updated By:		Date:	
Employee Signature:		Date:	