

**DOWN THE
RABBIT HOLES**

Bunny meat The Hidden Truth

**Meet
your
meat
rabbit**

Geoffrey was rescued from a rabbit meat farm. He was skinny and scared. It took him three days to have the confidence to come out of the cage he was rescued in. He had never stepped on grass before. There is no difference between rabbits you eat and those companion rabbits whom we all grew up with and learnt to love.

Geoffrey's life, like all meat rabbits, consists of a grim 12-week life in a dark metal wire cage crammed with others, fighting for food and water.



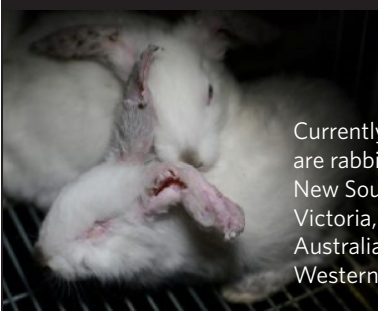
Rabbits in Australia are raised for meat in crowded wire cages. They are intensively farmed in unsanitary conditions with next to no mobility, lack of veterinary care, high stress, confinement and severe health conditions.



They live up to a maximum of 12 weeks, where they are then killed onsite or shipped to slaughterhouses in trucks.



The Department of primary industries guidelines on farming meat rabbits in Australia is to confine them to cages. The age for slaughter is set between 10-12 week depending on the breed and the maximum growth.

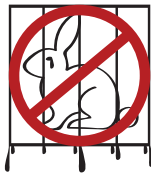


Currently, there are rabbit farms in New South Wales, Victoria, South Australia and Western Australia



Doe productivity is 7 litters per year with four to five rabbits per litter. The doe is culled after weaning 7 litters.



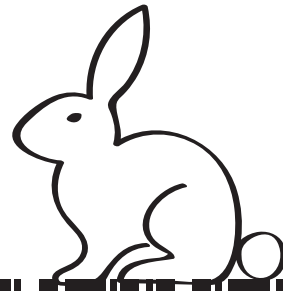


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Australian Standard for rabbit slaughter recommends the following methods to stun rabbits:

1. Cervical dislocation: which involves separation of the skull and the brain from the spinal cord by a pressure blow to the skull. Research shows 13 seconds of consciousness after the dislocation.
2. Suspension by the hind legs: followed by a heavy, sharp blow to the back of the skull with a metal pipe. If no implement is available, it is recommended that the rabbit is picked up by the hind legs and swung so that the back of his head hits a hard surface such as a rock or post.
3. Decapitation using a guillotine or sharp blade.
4. 'Bleeding out' by cutting the major blood vessels in the neck while suspended upside down by their paws.

Stop Rabbit Farms



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For more information contact: info@downtherabbitholes.org
www.downtherabbitholes.org/bunny-meat/

All farm/slaughter investigation photos courtesy of Freedom for farmed rabbits and Jo-Ann McArthur.